

TOURISM STATISTICAL RELEASE

MAY - 2021

No.53



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TOURISM STATISTICAL RELEASE FOR MAY 2021

Tourist Arrivals in Zanzibar recorded 9,280 visitors in May 2021 compared with 197 visitors in May 2020 and **13,839** visitors in April 2021. Tourists from Europe continue to dominate the Zanzibar market by accounting **48.6** percent of the total visitors in May 2021.

In country wise, South Africa dominated the Tourism market by accounting **8.4** percent of all visitors entered in May 2021, followed by French (7.3 percent) and America (6.8 percent) while Japanese recorded the least (0.1 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **6,874** visitors entered through Airport, among them **6,156** visitors came by international flights and **718** by domestic flights and remaining visitors **2,406** came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **168,382** visitors from January- May 2021 which is increase of **6.9** percent compared with the corresponding months (January – May) 2020. Most of visitors were from Europe (**81.9** percent). In country wise, Russia (**40.2** percent) is a leading market for the first five months in Zanzibar tourism market. About **155,372** visitors entered through airport while the remaining **13,010** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that May 2021, about **9,259** visitors equivalent to **99.8** percent of visitors came for holidays and **0.1** percent of visitors came for visiting friends and relatives and **0.1** percent of visitors came for other purposes.

Table 5 shows that among the visitors there were **4,960** males (**53.4** percent) and **4,320** females (**46.6** percent) in May 2021. Males decreased by **22.4** percent while female decreased by **42.0** percent compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **400 (4.3 percent)** visitors were aged less than 15 years; **8,679 (93.5 percent)** were aged 15 to 64 years and **201 (2.2 percent)** were aged 65 years and older.

Table 7 shows that **25.2 percent** of all visitors in May 2021 stayed in the country for Seven days. The overall average intended length of stay for visitors in May 2021 was about nine (9.0) nights.

The visitors from emerging markets decreased by **79.0 percent** compared with previous month. Other performances are shown in **Table 8**.

The total of **578,987** bed-spaces was available in May 2021. Out of these bed-spaces, estimates of **83,640** hotel-beds were sold during that month representing a bed occupancy rate of **14.4 percent (Table 10)**.

Table1: International Visitors by Nationality, May 2021

Nationality	May 2020			April 2021			May 2021			% Change, April 2021 to May 2021
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank	
EUROPE										
Scandinavian	10	5.1	6	155	1.1	13	156	1.7	13	0.6
British	6	3	10	498	3.6	5	519	5.6	5	4.2
German	15	7.6	2	491	3.5	7	481	5.2	6	-2.0
Italian	29	14.7	1	344	2.5	8	133	1.4	16	-61.3
French	14	7.1	3	494	3.6	6	680	7.3	2	37.7
Dutch	14	7.1	3	184	1.3	11	147	1.6	14	-20.1
Belgium	1	0.5	18	114	0.8	15	111	1.2	17	-2.6
Russian	7	3.6	8	5,127	37.0	1	209	2.3	9	-95.9
Turkish	4	2	12	104	0.8	18	203	2.2	10	95.2
Polish	2	1	16	577	4.2	3	544	5.9	4	-5.7
Ukrainian	0	0	21	153	1.1	14	176	1.9	12	15.0
Czech Republic	1	0.5	18	34	0.2	21	39	0.4	20	14.7
Spanish	3	1.5	14	183	1.3	12	190	2.0	11	3.8
Other European	12	6.1		957	6.9		920	9.9		-3.9
Subtotal	118	59.9		9,415	68.0		4,508	48.6		-52.1
ASIA										
Japanese	1	0.5	18	9	0.1	23	10	0.1	22	11.1
Chinese	4	2	12	85	0.6	19	62	0.7	19	-27.1
Indian	5	2.5	11	202	1.5	10	282	3.0	8	39.6
Israeli	0	0	21	111	0.8	16	39	0.4	20	-64.9
Other Asian	9	4.6		411	3.0		818	8.8		99.0
Subtotal	19	9.6		818	5.9		1,211	13.0		48.0
AFRICA										
Kenyan	8	4.1	7	263	1.9	9	323	3.5	7	22.8
South African	3	1.5	14	1,420	10.3	2	782	8.4	1	-44.9
Other African	25	12.7		770	5.6		1,299	14.0		68.7
Subtotal	36	18.3		2,453	17.7		2,404	25.9		-2.0
AMERICA										
American	13	6.6	5	514	3.7	4	630	6.8	3	22.6
Canadian	2	1	16	106	0.8	17	138	1.5	15	30.2
Other American	2	1		119	0.9		158	1.7		32.8
Subtotal	17	8.6		739	5.3		926	10.0		25.3
OCEANIA										
Australian	7	3.6	8	84	0.6	20	63	0.7	18	-25.0
New Zealand	0	0	21	13	0.1	22	10	0.1	22	-23.1
Subtotal	7	3.6		97	0.7		73	0.8		-24.7
Not stated	0	0		317	2.3		158	1.7		
TOTAL	197	100		13,839	100		9,280	100.0		-32.9

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, May 2021

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	75	19	94	0	62	62
British	409	24	433	0	86	86
German	312	38	350	0	131	131
Italian	98	15	113	0	20	20
French	481	53	534	0	146	146
Dutch	94	21	115	0	32	32
Belgium	69	14	83	0	28	28
Russian	149	26	175	0	34	34
Turkish	112	13	125	0	78	78
Polish	476	22	498	0	46	46
Ukrainian	142	20	162	0	14	14
Czech Republic	19	4	23	0	16	16
Spanish	103	46	149	0	41	41
Other Europeans	707	83	790	0	130	130
Subtotal	3,246	398	3,644	0	864	864
ASIA						
Japanese	4	1	5	0	5	5
Chinese	11	4	15	0	47	47
Indian	139	12	151	0	131	131
Israeli	36	1	37	0	2	2
Other Asians	601	40	641	0	177	177
Subtotal	791	58	849	0	362	362
AFRICA						
Kenyan	130	24	154	0	169	169
South African	698	23	721	0	61	61
Other Africans	696	53	749	0	550	550
Subtotal	1,524	100	1,624	0	780	780
AMERICA						
American	242	124	366	0	264	264
Canadian	90	9	99	0	39	39
Other Americans	102	22	124	0	34	34
Subtotal	434	155	589	0	337	337
OCEANIA						
Australian	37	5	42	0	21	21
New Zealand	9	1	10	0	0	-
Subtotal	46	6	52	0	21	21
Not stated	115	1	116	0	42	42
TOTAL	6,156	718	6,874	0	2,406	2,406

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January- May 2021

Nationality	January- May 2020			January- May 2021					% Change, Jan-May 2020 to Jan-May 2021
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	9,407	6	5	1,730	320	2,050	1.2	11	-78.2
British	7,539	4.8	7	3,755	507	4,262	2.5	8	-43.5
German	10,989	7	3	4,559	773	5,332	3.2	7	-51.5
Italian	19,449	12.3	1	2,727	186	2,913	1.7	10	-85.0
French	14,941	9.5	2	6,335	957	7,292	4.3	4	-51.2
Dutch	4,372	2.8	11	1,184	157	1,341	0.8	15	-69.3
Belgium	5,818	3.7	9	1,296	156	1,452	0.9	14	-75.0
Russian	7,819	5	6	66,849	817	67,666	40.2	1	765.4
Turkish	1,163	0.7	20	451	291	742	0.4	18	-36.2
Polish	6,875	4.4	8	13,021	423	13,444	8.0	2	95.5
Ukrainian	1,604	1	18	7,131	248	7,379	4.4	3	360.0
Czech Republic	2,669	1.7	12	3,802	410	4,212	2.5	9	57.8
Spanish	2,016	1.3	14	1,465	118	1,583	0.9	13	-21.5
Other European	15,434	9.8		16,590	1,655	18,245	10.8		18.2
Subtotal	110,095	69.9		130,895	7,018	137,913	81.9		25.3
ASIA									
Japanese	452	0.3	22	82	19	101	0.1	23	-77.7
Chinese	1,361	0.9	19	360	179	539	0.3	20	-60.4
Indian	1,121	0.7	21	793	475	1,268	0.8	16	13.1
Israeli	2,006	1.3	15	474	62	536	0.3	21	-73.3
Other Asian	4,202	2.7		2,992	592	3,584	2.1		-14.7
Subtotal	9,142	5.8		4,701	1,327	6,028	3.6		-34.1
AFRICA									
Kenyan	2,006	1.3	15	895	740	1,635	1.0	12	-18.5
South African	4,571	2.9	10	5,546	247	5,793	3.4	5	26.7
Other African	7,172	4.6		3,493	1,979	5,472	3.2		-23.7
Subtotal	13,749	8.7		9,934	2,966	12,900	7.7		-6.2
AMERICA									
American	10,272	6.5	4	4,440	1,086	5,526	3.3	6	-46.2
Canadian	2,089	1.3	13	614	204	818	0.5	17	-60.8
Other American	8,729	5.5		880	144	1,024	0.6		-88.3
Subtotal	21,090	13.4		5,934	1,434	7,368	4.4		-65.1
OCEANIA									
Australian	1,608	1	17	606	126	732	0.4	19	-54.5
New Zealand	253	0.2	23	134	5	139	0.1	22	-45.1
Subtotal	1,861	1.2		740	131	871	0.5		-53.2
Not stated	1,608	1		3,168	134	3,302	2.0		
TOTAL	157,545	100		155,372	13,010	168,382	100		6.9

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, May 2021

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	0	156	0	0	0	156
British	0	0	0	0	0	519	0	0	0	519
German	0	0	0	0	0	481	0	0	0	481
Italian	0	0	0	0	0	133	0	0	0	133
French	0	0	0	0	0	679	0	0	1	680
Dutch	0	0	0	0	0	147	0	0	0	147
Belgium	0	0	0	0	0	111	0	0	0	111
Russian	0	0	0	0	0	209	0	0	0	209
Turkish	0	0	0	0	0	203	0	0	0	203
Polish	0	0	0	0	0	544	0	0	0	544
Ukrainian	0	0	0	0	0	176	0	0	0	176
Czech Republic	0	0	0	0	0	39	0	0	0	39
Spanish	0	0	0	0	1	189	0	0	0	190
Other Europeans	1	0	0	0	1	918	0	0	0	920
Subtotal	1	0	0	0	2	4,504	0	0	1	4,508
ASIA										
Japanese	0	0	0	0	0	10	0	0	0	10
Chinese	0	0	0	0	0	62	0	0	0	62
Indian	0	0	0	1	1	280	0	0	0	282
Israeli	0	0	0	0	0	39	0	0	0	39
Other Asians	0	0	0	0	1	817	0	0	0	818
Subtotal	0	0	0	1	2	1,208	0	0	0	1,211
AFRICA										
			0						0	
Kenyan	0	0	0	0	0	323	0	0	0	323
South African	0	0	0	0	1	781	0	0	0	782
Other Africans	0	0	0	0	1	1,298	0	0	0	1,299
Subtotal	0	0	0	0	2	2,402	0	0	0	2,404
AMERICA										
			0						0	
American	1	0	0	0	2	627	0	0	0	630
Canadian	0	0	0	0	1	137	0	0	0	138
Other Americans	0	0	0	0	0	158	0	0	0	158
Subtotal	1	0	0	0	3	922	0	0	0	926
OCEANIA										
			0						0	
Australian	0	0	0	0	0	63	0	0	0	63
New Zealand	0	0	0	0	0	10	0	0	0	10
Subtotal	0	0	0	0	0	73	0	0	0	73
Not stated	0	0	0	0	0	150	0	0	8	158
TOTAL	2	0	0	1	9	9,259	0	0	9	9,280
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.1	99.8	0.0	0.0	0.1	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 5: International Visitors by Nationality and Sex, May 2021

Nationality	Male	Female	Total
EUROPE			
Scandinavian	81	75	156
British	278	241	519
German	247	234	481
Italian	72	61	133
French	320	360	680
Dutch	81	66	147
Belgium	62	49	111
Russian	97	112	209
Turkish	110	93	203
Polish	284	260	544
Ukrainian	87	89	176
Czech Republic	18	21	39
Spanish	108	82	190
Other European Country	429	491	920
Subtotal	2,274	2,234	4,508
ASIA			
Japanese	5	5	10
Chinese	45	17	62
Indian	186	96	282
Israeli	24	15	39
Other Asian	520	298	818
Subtotal	780	431	1,211
AFRICA			
Kenyan	177	146	323
South African	387	395	782
Other African	726	573	1,299
Subtotal	1,290	1,114	2,404
AMERICA			
American	318	312	630
Canadian	78	60	138
Other American	87	71	158
Subtotal	483	443	926
OCEANIA			
Australian	28	35	63
New Zealand	3	7	10
Subtotal	31	42	73
Not stated	102	56	158
TOTAL MAY, 2021	4,960	4,320	9,280
TOTAL APRIL, 2021	6,395	7,444	13,839
TOTAL PERCENT	53.4	46.6	100
% CHANGE, APRIL 2021 TO MAY 2021	-22.4	-42.0	-32.9

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, May 2021

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	6	142	8	156
British	27	487	5	519
German	28	426	27	481
Italian	5	121	7	133
French	38	638	4	680
Dutch	7	139	1	147
Belgium	3	106	2	111
Russian	10	199	0	209
Turkish	6	194	3	203
Polish	59	468	17	544
Ukrainian	9	167	0	176
Czech Republic	0	38	1	39
Spanish	7	177	6	190
Other European	38	867	15	920
Subtotal	243	4,169	96	4,508
ASIA				
Japanese	0	7	3	10
Chinese	0	62	0	62
Indian	16	262	4	282
Israeli	3	36	0	39
Other Asian	24	772	22	818
Subtotal	43	1,139	29	1,211
AFRICA				
Kenyan	14	300	9	323
South African	30	730	22	782
Other African	31	1,255	12	1,298
Subtotal	75	2,285	43	2,403
AMERICA				
American	27	579	24	630
Canadian	3	134	1	138
Other American	5	147	6	158
Subtotal	35	860	31	926
OCEANIA				
Australian	0	62	1	63
New Zealand	0	10	0	10
Subtotal	0	72	1	73
Not stated	4	154	1	159
TOTAL	400	8,679	201	9,280
TOTAL PERCENT	4.3	93.5	2.2	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, May 2021

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	211	109	320	3.4	211	109	320
2	220	179	399	4.3	440	358	798
3	263	179	442	4.8	789	537	1,326
4	262	221	483	5.2	1,048	884	1,932
5	663	606	1,269	13.7	3,315	3,030	6,345
6	264	258	522	5.6	1,584	1,548	3,132
7	1,253	1,085	2,338	25.2	8,771	7,595	16,366
8	274	250	524	5.6	2,192	2,000	4,192
9	139	125	264	2.8	1,251	1,125	2,376
10	242	215	457	4.9	2,420	2,150	4,570
11	79	72	151	1.6	869	792	1,661
12	97	98	195	2.1	1,164	1,176	2,340
13	38	50	88	0.9	494	650	1,144
14	318	287	605	6.5	4,452	4,018	8,470
15	141	115	256	2.8	2,115	1,725	3,840
16	39	37	76	0.8	624	592	1,216
17	20	22	42	0.5	340	374	714
18	15	13	28	0.3	270	234	504
19	12	16	28	0.3	228	304	532
20	46	51	97	1.0	920	1,020	1,940
21	39	36	75	0.8	819	756	1,575
22	18	12	30	0.3	396	264	660
23	8	5	13	0.1	184	115	299
24	5	3	8	0.1	120	72	192
25	14	11	25	0.3	350	275	625
26	4	7	11	0.1	104	182	286
27	5	2	7	0.1	135	54	189
28	9	14	23	0.2	252	392	644
29	5	5	10	0.1	145	145	290
30	83	69	152	1.6	2,490	2,070	4,560
31+	173	169	342	3.7	5,363	5,239	10,602
Total	4,959	4,321	9,280	100.0	43,855	39,785	83,640
Average intended Length of Stay ¹					8.8	9.2	9.0

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, May 2021

Nationality	May 2020	April 2021	May 2021	% Change April 2021 to May 2021
Russian	7	5,127	209	-95.9
Polish	2	577	544	-5.7
Ukrainian	0	153	176	15.0
Chinese	4	85	62	-27.1
Indian	5	202	282	39.6
Israeli	0	111	39	-64.9
Total	18	6,255	1,312	-79.0

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, May 2021

Category	Airport	Seaport	Total
International flight/ Cruise Ship	6,156	0	6,156
Domestic flights/ Sea ferries	718	2,406	3,124
Total	6,874	2,406	9,280

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, May 2021

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	320	3.4	320
2	399	4.3	798
3	442	4.8	1,326
4	483	5.2	1,932
5	1,269	13.7	6,345
6	522	5.6	3,132
7	2,338	25.2	16,366
8	524	5.6	4,192
9	264	2.8	2,376
10	457	4.9	4,570
11	151	1.6	1,661
12	195	2.1	2,340
13	88	0.9	1,144
14	605	6.5	8,470
15	256	2.8	3,840
16	76	0.8	1,216
17	42	0.5	714
18	28	0.3	504
19	28	0.3	532
20	97	1.0	1,940
21	75	0.8	1,575
22	30	0.3	660
23	13	0.1	299
24	8	0.1	192
25	25	0.3	625
26	11	0.1	286
27	7	0.1	189
28	23	0.2	644
29	10	0.1	290
30	152	1.6	4,560
31+	342	3.7	10,602
Total	9,280	100.0	83,640
	Number of beds available in May,2021		578,987
	Bed Occupancy Rate		14.4

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 11: International Visitors by Month, 2017 - 2021

Month	2017	2018	2019	2020	2021
January	40,938	52,417	46,133	61,461	49,868
February	39,119	46,935	50,387	61,752	51,574
March	30,366	39,592	33,883	33,801	43,821
April	21,004	21,139	20,242	334	13,839
May	15,696	18,655	15,640	197	9,280
June	23,458	37,235	36,605	353	
July	41,034	53,087	55,947	3,079	
August	51,937	56,861	68,163	4,366	
September	38,977	52,551	49,732	5,422	
October	43,470	49,796	53,023	12,157	
November	36,363	39,713	47,824	29,128	
December	51,112	52,828	60,685	48,594	
Total	433,474	520,809	538,264	260,644	168,382

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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