

TOURISM STATISTICAL RELEASE SEPTEMBER - 2021

No.57



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TOURISM STATISTICAL RELEASE FOR SEPTEMBER 2021

Tourist Arrivals in Zanzibar recorded **25,817** visitors in September 2021 compared with **5,422** visitors in September 2020 and **34,425** visitors in August 2021. Tourists from Europe continue to dominate the Zanzibar market by accounting **59.1** percent of the total visitors in September 2021. In country wise, French dominated the Tourism market by accounting **13.9** percent of all visitors entered in September 2021, followed by Polish (11.8 percent) and America (9.3 percent) while New Zealand recorded the least (0.0 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **22,232** visitors entered through Airport, among them **19,629** visitors came by international flights and **2,603** by domestic flights and remaining **3,585** visitors entered through seaport, of whom **33** visitors came by Cruise Ship and **3,552** by Sea Ferries.

Generally, Zanzibar has received **278,754** visitors from January- September 2021 which is the increase of **68.6** percent compared with the corresponding months (January – September) 2020. Most of visitors were from Europe (**72.3** percent). In country wise, Russia (**24.7** percent) is a leading market for the first nine months in Zanzibar tourism market. About **248,042** visitors entered through airport while the remaining **30,712** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that September 2021, about **25,638** visitors equivalent to **99.3** percent of visitors came for holidays and **0.5** percent of visitors came for visiting friends and relatives and **0.2** percent of visitors came for other purposes.

Table 5 shows that among the visitors there were **9,699** males (**37.6** percent) and **16,118** females (**62.4** percent) in September 2021. Both Males and Females decreased by **34.7** percent and **17.6** percent respectively compared with the preceding month in 2021.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **957 (3.7 percent)** visitors were aged less than 15 years **23,922 (92.7 percent)** were aged 15 to 64 years and **938 (3.6 percent)** were aged 65 years and older.

Table 7 shows that **32.2 percent** of visitors in September 2021 stayed in the country for Six days. The overall average intended length of stay for visitors in September 2021 was about nine **(8.5)** nights.

The visitors from emerging markets decreased by 17.8 percent compared with previous month. Other performances are shown in **Table 8**.

The total of **560,310** bed-spaces was available in September 2021. Out of these bed-spaces, estimates of **219,419** hotel-beds were sold during that month representing a bed occupancy rate of **39.2 percent (Table 10)**.

Table1: International Visitors by Nationality, September 2021

Nationality	September 2020			August 2021			September 2021			% Change, 2021 August to September 2021
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank	
EUROPE										
Scandinavian	121	53.0	8	419	1.2	16	408	1.6	15	-2.6
British	395	7.3	3	1,225	3.6	8	816	3.2	9	-33.4
German	273	5.0	5	1,403	4.1	6	1,361	5.3	5	-3.0
Italian	113	2.1	10	536	1.6	14	497	1.9	12	-7.3
French	836	15.4	1	4,844	14.1	1	3,586	13.9	1	-26.0
Dutch	89	1.6	13	762	2.2	12	330	1.3	16	-56.7
Belgium	72	1.3	16	1119	3.3	9	747	2.9	11	-33.2
Russian	299	5.5	4	257	0.7	19	454	1.8	13	76.7
Turkish	60	1.1	18	424	1.2	15	172	0.7	20	-59.4
Polish	201	3.7	6	3,354	9.7	2	3,058	11.8	2	-8.8
Ukrainian	59	1.1	19	277	0.8	18	256	1.0	18	-7.6
Czech Republic	93	1.7	12	131	0.4	20	263	1.0	17	100.8
Spanish	157	2.9	7	1023	3.0	10	824	3.2	8	-19.5
Other European	552	10.2		3,506	10.2		2,491	9.6		-29.0
Subtotal	3,320	61.2		19,280	56.0		15,263	59.1		-20.8
ASIA										
Japanese	3	0.1	22	24	0.1	24	17	0.1	23	-29.2
Chinese	79	1.5	14	59	0.2	22	42	0.2	22	-28.8
Indian	113	2.1	10	1954	5.7	5	924	3.6	7	-52.7
Israeli	66	1.2	17	851	2.5	11	815	3.2	10	-4.2
Other Asian	276	5.1		2312	6.7		866	3.4		-62.5
Subtotal	537	9.9		5,200	15.1		2,664	10.3		-48.8
AFRICA										
Kenyan	116	2.1	9	642	1.9	13	423	1.6	14	-34.1
South African	77	1.4	15	2,204	6.4	4	1,981	7.7	4	-10.1
Egyptian	96	1.8		1,227	3.6	7	953	3.7	6	-22.3
Other African	448	10.0		2,120	6.2		1,180	4.6		-44.3
Subtotal	737	13.6		6,193	18.0		4,537	17.6		-26.7
AMERICA										
American	554	10.2	2	2,725	7.9	3	2,413	9.3	3	-11.4
Canadian	59	1.1	19	306	0.9	17	189	0.7	19	-38.2
Other American	121	2.2		439	1.3		168	0.7		-61.7
Subtotal	734	13.5		3,470	10.1		2,770	10.7		-20.2
OCEANIA										
Australian	56	1.0	21	97	0.3	21	50	0.2	21	-48.5
New Zealand	3	0.1	22	27	0.1	23	3	0.0	24	-88.9
Subtotal	59	1.1		124	0.4		53	0.2		-57.3
Not stated	35	0.6		158	0.5		530	2.1		
TOTAL	5,422	100		34,425	100		25,817	100.0		-25.0

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 2: International Visitors by Nationality through Entry Points, |September 2021

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	312	51	363	0	45	45
British	537	94	631	0	185	185
German	892	281	1,173	0	188	188
Italian	339	124	463	0	34	34
French	2,894	360	3,254	0	332	332
Dutch	254	37	291	0	39	39
Belgium	609	88	697	0	50	50
Russian	146	25	171	0	283	283
Turkish	163	9	172	0	0	0
Polish	2,893	33	2,926	0	132	132
Ukrainian	253	3	256	0	0	0
Czech Republic	106	11	117	0	146	146
Spanish	551	273	824	0	0	0
Other Europeans	1,746	278	2,024	0	467	467
Subtotal	11,695	1,667	13,362	0	1,901	1,901
ASIA						
Japanese	5	2	7	0	10	10
Chinese	18	3	21	0	21	21
Indian	802	34	836	0	88	88
Israeli	712	91	803	0	12	12
Other Asians	619	121	740	0	126	126
Subtotal	2,156	251	2,407	0	257	257
AFRICA						
Kenyan	180	13	193	0	230	230
South African	1,860	118	1,978	3	0	3
Egyptian	890	19	909	0	44	44
Other Africans	817	71	888	30	262	292
Subtotal	3,747	221	3,968	33	536	569
AMERICA						
American	1,768	400	2,168	0	245	245
Canadian	90	24	114	0	75	75
Other Americans	110	29	139	0	29	29
Subtotal	1,968	453	2,421	0	349	349
OCEANIA						
Australian	11	4	15	0	35	35
New Zealand	3	0	3	0	0	0
Subtotal	14	4	18	0	35	35
Not stated	49	7	56	0	474	474
TOTAL	19,629	2,603	22,232	33	3,552	3,585

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 3: International Visitors by Nationality through Entry Points, January-September 2021

Nationality	January- September 2020			January- September 2021					% Change, Jan-September 2020 to Jan- September 2021
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	9,576	5.8	5	3,000	660	3,660	1.3	16	-61.8
British	8,338	5	6	7,089	1,052	8,141	2.9	9	-2.4
German	11,387	6.9	3	8,599	1,626	10,225	3.7	7	-10.2
Italian	19,829	12	1	4,517	366	4,883	1.8	11	-75.4
French	15,925	9.6	2	19,071	2,867	21,938	7.9	3	37.8
Dutch	4,489	2.7	11	3,031	436	3,467	1.2	17	-22.8
Belgium	5,984	3.6	9	4,164	560	4,724	1.7	14	-21.1
Russian	8,050	4.9	7	67,635	1,245	68,880	24.7	1	755.7
Turkish	1,328	0.8	20	1,436	592	2,028	0.7	20	52.7
Polish	7,111	4.3	8	24,722	813	25,535	9.2	2	259.1
Ukrainian	1,673	1	17	8,036	292	8,328	3.0	8	397.8
Czech Republic	2,780	1.7	12	4,199	627	4,826	1.7	12	73.6
Spanish	2,263	1.4	13	4,512	282	4,794	1.7	13	111.8
Other European	16,225	9.8		27,187	2,915	30,102	10.8		85.5
Subtotal	114,958	69.5		187,198	14,333	201,531	72.3		75.3
ASIA									
Japanese	460	0.3	22	138	49	187	0.1	25	-59.3
Chinese	1,483	0.9	19	486	329	815	0.3	23	-45.0
Indian	1,272	0.8	21	3,501	1,987	5,488	2.0	10	331.4
Israeli	2,072	1.3	16	3,200	175	3,375	1.2	18	62.9
Other Asian	4,703	2.8		8,610	1,562	10,172	3.6		116.3
Subtotal	9,990	6		15,935	4,102	20,037	7.2		100.6
AFRICA									
Kenyan	2,108	1.3	15	2,005	2,000	4,005	1.4	15	90.0
South African	4,809	2.9	10	12,092	513	12,605	4.5	6	162.1
Egyptian	486	0.3	23	1,988	192	2,180	0.8	19	348.6
Other African	7,744	4.7		9,076	4,712	13,788	4.9		78.0
Subtotal	14,661	8.9		25,161	7,417	32,578	11.7		122.2
AMERICA									
American	10,995	6.6	4	11,997	3,044	15,041	5.4	4	36.8
Canadian	2,178	1.3	14	1,334	495	1,829	0.7	21	-16.0
Other American	8,957	5.4		1,960	313	2,273	0.8		-74.6
Subtotal	22,130	13.4		15,291	3,852	19,143	6.9		-13.5
OCEANIA									
Australian	1,655	1	18	794	249	1,043	0.4	22	-37.0
New Zealand	263	0.2	24	218	7	225	0.1	24	-14.4
Subtotal	1,918	1.2		1,012	256	1,268	0.5		-33.9
Not stated	1,686	1		3,445	752	4,197	1.5		
TOTAL	165,343	100		248,042	30,712	278,754	100		68.6

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, September 2021

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	7	401	0	0	0	408
British	1	0	0	0	3	812	0	0	0	816
German	1	0	0	0	12	1,346	2	0	0	1,361
Italian	0	0	0	0	5	491	0	0	1	497
French	0	0	0	0	13	3,572	0	0	1	3,586
Dutch	0	0	0	0	2	328	0	0	0	330
Belgium	0	0	0	0	4	743	0	0	0	747
Russian	0	1	0	0	1	452	0	0	0	454
Turkish	0	0	0	0	0	172	0	0	0	172
Polish	0	0	1	0	8	3,041	0	0	8	3,058
Ukrainian	0	0	0	0	0	256	0	0	0	256
Czech Republic	0	0	0	0	0	263	0	0	0	263
Spanish	0	0	0	0	11	813	0	0	0	824
Other Europeans	0	0	0	0	7	2,480	0	0	2	2,489
Subtotal	2	1	1	0	73	15,170	2	0	12	15,261
ASIA										
Japanese	0	0	0	0	0	17	0	0	0	17
Chinese	0	0	0	1	0	41	0	0	0	42
Indian	0	0	0	0	1	923	0	0	0	924
Israeli	0	0	0	0	2	814	0	0	0	816
Other Asians	3	0	0	1	11	853	0	0	0	868
Subtotal	3	0	0	2	14	2,648	0	0	0	2,667
AFRICA										
Kenyan	0	0	0	0	4	418	0	1	0	423
South African	2	0	0	0	8	1,973	0	0	0	1,983
Egyptian	0	0	0	0	8	944	1	0	0	953
Other Africans	0	0	0	0	11	1,168	1	0	0	1,180
Subtotal	2	0	0	0	31	4,503	2	1	0	4,539
AMERICA										
American	2	0	0	0	10	2,398	0	0	3	2,413
Canadian	0	0	0	0	3	186	0	0	0	189
Other Americans	0	0	0	0	0	168	0	0	0	168
Subtotal	2	0	0	0	13	2,752	0	0	3	2,770
OCEANIA										
Australian	0	0	0	0	0	50	0	0	0	50
New Zealand	0	0	0	0	0	3	0	0	0	3
Subtotal	0	0	0	0	0	53	0	0	0	53
Not stated	0	0	0	0	2	512	0	0	14	528
TOTAL	9	1	1	2	133	25,638	4	1	29	25,818
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.5	99.3	0.0	0.0	0.1	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 5: International Visitors by Nationality and Sex, September 2021

Nationality	Male	Female	Total
EUROPE			
Scandinavian	135	273	408
British	307	509	816
German	477	884	1,361
Italian	192	305	497
French	1,196	2,390	3,586
Dutch	148	182	330
Belgium	240	507	747
Russian	195	259	454
Turkish	65	107	172
Polish	1,282	1,776	3,058
Ukrainian	66	190	256
Czech Republic	118	145	263
Spanish	294	530	824
Other European Country	975	1,516	2,491
Subtotal	5,690	9,573	15,263
ASIA			
Japanese	10	7	17
Chinese	24	18	42
Indian	468	456	924
Israeli	328	487	815
Other Asian	453	413	866
Subtotal	1,283	1,381	2,664
AFRICA			
Kenyan	213	210	423
South African	809	1,172	1,981
Egyptian	333	620	953
Other African	571	609	1,180
Subtotal	1,926	2,611	4,537
AMERICA			
American	386	2,027	2,413
Canadian	81	108	189
Other American	62	106	168
Subtotal	529	2,241	2,770
OCEANIA			
Australian	20	30	50
New Zealand	3	0	3
Subtotal	23	30	53
Not stated	248	282	530
TOTAL SEPTEMBER, 2021	9,699	16,118	25,817
TOTAL AUGUST, 2021	14,863	19,562	34,425
TOTAL PERCENT	37.6	62.4	100
% CHANGE, AUGUST 2021 TO SEPTEMBER 2021	-34.7	-17.6	-25.0

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, September 2021

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	20	359	29	408
British	37	749	29	815
German	31	1,271	59	1,361
Italian	10	461	27	498
French	59	3,460	67	3,586
Dutch	14	302	16	332
Belgium	8	726	13	747
Russian	18	428	8	454
Turkish	2	167	3	172
Polish	196	2,774	88	3,058
Ukrainian	7	238	11	256
Czech Republic	7	247	9	263
Spanish	9	799	16	824
Other European	77	2,350	65	2,492
Subtotal	495	14,331	440	15,266
ASIA				
Japanese	1	16	0	17
Chinese	0	41	0	41
Indian	16	805	103	924
Israeli	32	705	79	816
Other Asian	32	798	37	867
Subtotal	81	2,365	219	2,665
AFRICA				
Kenyan	18	400	5	423
South African	180	1,726	77	1,983
Egyptian	15	915	23	953
Other African	40	1,111	28	1,179
Subtotal	253	4,152	133	4,538
AMERICA				
American	84	2,219	112	2,415
Canadian	10	170	9	189
Other American	4	159	5	168
Subtotal	98	2,548	126	2,772
OCEANIA				
Australian	1	44	5	50
New Zealand	0	3	0	3
Subtotal	1	47	5	53
Not stated	29	479	15	523
TOTAL	957	23,922	938	25,817
TOTAL PERCENT	3.7	92.7	3.6	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, September 2021

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	231	183	414	1.6	231	183	414
2	201	201	402	1.6	402	402	804
3	459	415	874	3.4	1,377	1,245	2,622
4	501	542	1,043	4.0	2,004	2,168	4,172
5	845	946	1,791	6.9	4,225	4,730	8,955
6	896	7,423	8,319	32.2	5,376	44,538	49,914
7	1,931	1,790	3,721	14.4	13,517	12,530	26,047
8	816	796	1,612	6.2	6,528	6,368	12,896
9	361	341	702	2.7	3,249	3,069	6,318
10	752	824	1,576	6.1	7,520	8,240	15,760
11	255	276	531	2.1	2,805	3,036	5,841
12	382	359	741	2.9	4,584	4,308	8,892
13	251	213	464	1.8	3,263	2,769	6,032
14	506	550	1,056	4.1	7,084	7,700	14,784
15	358	320	678	2.6	5,370	4,800	10,170
16	93	108	201	0.8	1,488	1,728	3,216
17	71	90	161	0.6	1,207	1,530	2,737
18	56	61	117	0.5	1,008	1,098	2,106
19	52	65	117	0.5	988	1,235	2,223
20	75	93	168	0.7	1,500	1,860	3,360
21	74	65	139	0.5	1,554	1,365	2,919
22	20	26	46	0.2	440	572	1,012
23	11	12	23	0.1	253	276	529
24	7	14	21	0.1	168	336	504
25	11	10	21	0.1	275	250	525
26	5	6	11	0.0	130	156	286
27	9	5	14	0.1	243	135	378
28	21	17	38	0.1	588	476	1,064
29	14	8	22	0.1	406	232	638
30	195	118	313	1.2	5,850	3,540	9,390
31+	240	241	481	1.9	7,440	7,471	14,911
Total	9,699	16,118	25,817	100.0	91,073	128,346	219,419
Average intended Length of Stay ¹					9.4	8.0	8.5

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 8: Visitors Arrival from Emerging Markets, September 2021

Nationality	September 2020	August 2021	September 2021	% Change August 2021 to September 2021
Russian	299	257	454	76.7
Polish	201	3,354	3,058	-8.8
Ukrainian	59	277	256	-7.6
Chinese	79	59	42	-28.8
Indian	113	1954	924	-52.7
Israeli	66	851	815	-4.2
Total	817	6,752	5,549	-17.8

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, September 2021

Category	Airport	Seaport	Total
International flight/ Cruise Ship	19,629	33	19,662
Domestic flights/ Sea ferries	2,603	3,552	6,155
Total	22,232	3,585	25,817

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, September 2021

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	414	1.6	414
2	402	1.6	804
3	874	3.4	2,622
4	1,043	4.0	4,172
5	1,791	6.9	8,955
6	8,319	32.2	49,914
7	3,721	14.4	26,047
8	1,612	6.2	12,896
9	702	2.7	6,318
10	1,576	6.1	15,760
11	531	2.1	5,841
12	741	2.9	8,892
13	464	1.8	6,032
14	1,056	4.1	14,784
15	678	2.6	10,170
16	201	0.8	3,216
17	161	0.6	2,737
18	117	0.5	2,106
19	117	0.5	2,223
20	168	0.7	3,360
21	139	0.5	2,919
22	46	0.2	1,012
23	23	0.1	529
24	21	0.1	504
25	21	0.1	525
26	11	0.0	286
27	14	0.1	378
28	38	0.1	1,064
29	22	0.1	638
30	313	1.2	9,390
31+	481	1.9	14,911
Total	25,817	100.0	219,419
Number of beds available in September, 2021			560,310
Bed Occupancy Rate			39.2

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 11: International Visitors by Month, 2017 - 2021

Month	2017	2018	2019	2020	2021
January	40,938	52,417	46,133	61,461	49,868
February	39,119	46,935	50,387	61,752	51,574
March	30,366	39,592	33,883	33,801	43,821
April	21,004	21,139	20,242	334	13,839
May	15,696	18,655	15,640	197	9,280
June	23,458	37,235	36,605	353	20,416
July	41,034	53,087	55,947	3,079	29,714
August	51,937	56,861	68,163	4,366	34,425
September	38,977	52,551	49,732	5,422	25,817
October	43,470	49,796	53,023	12,157	
November	36,363	39,713	47,824	29,128	
December	51,112	52,828	60,685	48,594	
Total	433,474	520,809	538,264	260,644	278,754

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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